

Once you know which label material you need for your next design, the next step is finding the right printer to create quality labels on-demand. Brady has a variety of high-performance, reliable printers to choose from.



**BBP®12 Label Printer**  
(300 dpi)



**BBP®33 Label Printer**  
(300 dpi)



**IP Printer**  
(300 dpi) / (600 dpi)



**BradyPrinter i7100**  
(300 dpi) / (600 dpi)



**BBP®72 Printer**  
(300 dpi)

## Printer Overview

20.32 - 101.6mm wide entry-level clamshell-style desktop THT printer for lower volume general industrial labelling with a small footprint and economical price point. Printer uses 25.4mm small core THT rolls in-printer or larger 76.2mm core THT rolls externally fed.

12.7mm - 101.6mm wide THT printer for mid-to-low volume labelling and 20 sec. supply changeovers, no label waste, and no calibration! For lab ID, wire ID, electronics & product ID, general industrial ID, GHS labeling and facility & safety ID.

25.4 - 101.6mm wide THT printer featuring sensors that reduce label waste and automatically apply best printer settings when using IP-enabled supplies. For product ID, electronics ID, wire & cable ID, general industrial ID and lab labels. Uses 76.2mm core labels.

10.16mm - 101.6mm production line THT printer that features high print accuracy and clarity, even on difficult-to-print materials, and an easy-to-use interface. Ideal for electronics ID, product & wire ID, component labelling and general industrial ID.

Specialty THT printer for printing double-sided wire ID sleeves. Can also be used to print two sides of other types of materials like tag stock if appropriate materials are used.

## Output & Design Software (Sold Separately)

1000 labels/day  
5 days/week

LabelMark, CodeSoft, 3rd party Windows® based software, direct-to-database scripting

3000 labels/day  
5 days/week

LabelMark, CodeSoft, Brady WorkStation, limited direct-to-database scripting

5000 labels/day  
5 days/week

LabelMark, CodeSoft, 3rd party Windows® based software, direct-to-database scripting

7000+ labels/day  
7 days/week

Brady Workstation, Brady LabelMark Software (v6.0.5.9 or higher)

7000+ labels/day  
7 days/week

LabelMark, CodeSoft, 3rd party Windows® based software, direct-to-database scripting

## Compatible Label & Ribbon Supplies

19 materials  
142 stock parts - 25.4mm core  
1000+ stock parts - 76.2mm core (external fed). Custom available

Ribbon: loose roll, thread-thru Labels: loose 25.4mm open core roll (or 76.2mm core external-fed)

40 materials  
430 stock parts (wire & product ID)  
220 stock parts (safety facility ID)  
Custom available (product & wire ID)

Ribbon: snap-in cartridge  
Labels: drop-in cartridge  
20-second complete changeover

76+ materials  
2000 stock parts - 76.2mm core  
Custom parts available

Ribbon: loose roll, thread-thru IP-enabled ribbon Labels: loose 76.2mm open core roll

76+ materials  
2400 stock parts - 76.2mm core  
Custom parts available

Ribbon: loose 25.4mm open core roll, thread-thru Labels: loose 25.4mm - 76.2mm open core roll

5+ materials  
150+ stock parts-Double-side  
225+ stock parts-Single-side  
Custom parts available

Ribbon: loose 25.4mm open core roll, thread-thru Labels: loose 76.2mm open core roll



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## Top Applications

General Industrial ID  
Product ID  
Lab ID  
Limited Wire ID

Lab ID  
Product ID  
Wire ID  
Datacomm ID  
Safety & Facility ID

Product ID  
Electronics & Circuit Board ID  
Wire Cable & Panel ID  
Datacomm ID  
Logistics/Warehouse ID  
Lab ID

Wire Cable & Panel ID  
Product ID  
Electronics & Circuit Board ID  
Datacomm ID  
Logistics/Warehouse ID  
Raised Panel Push Buttons  
Nomex<sup>®</sup> tags

Double-Sided Heat  
Shrink Wire Sleeves

