

Product & Wire Identification Benchtop Printer Comparison Guide

Once you know which label material you need for your next design, the next step is finding the right printer to create quality labels on-demand. Brady has a variety of high-performance, reliable printers to choose from.



BBP®12 Label Printer (300 dpi)



BBP®33 Label Printer (300 dpi)



IP Printer (300 dpi) / (600 dpi)



BradyPrinter i7100 (300 dpi) / (600 dpi)



BBP®72 Printer (300 dpi)

Printer Overview

20.32 - 101.6mm wide entry-level clamshell-style desktop THT printer for lower volume general industrial labelling with a small footprint and economical price point. Printer uses 25.4mm small core THT rolls in-printer or larger 76.2mm core THT rolls externally fed.

12.7mm - 101.6mm wide THT printer for mid-to-low volume labelling and 20 sec. supply changeovers, no label waste, and no calibration! For lab ID, wire ID, electronics & product ID, general industrial ID, GHS labeling and facility & safety ID.

25.4 - 101.6mm wide THT printer featuring sensors that reduce label waste and automatically apply best best printer settings when using IPenabled supplies.

For product ID, electronics ID, wire & cable ID, general industrial ID and lab labels.

Uses 76.2mm core labels.

10.16mm - 101.6mm production line THT printer that features high print accuracy and clarity, even on difficult-to-print materials, and an easy-to-use interface. Ideal for electronics ID, product & wire ID, component labelling and general industrial ID.

Specialty THT printer for printing double-sided wire ID sleeves. Can also be used to print two sides of other types of materials like tag stock if appropriate materials are used

| Output & Design Software (Sold Separately) | | | | |
|---|--|---|---|---|
| 1000 labels/day 5 days/week | 3000 labels/day 5 days/week | 5000 labels/day 5 days/week | 7000+ labels/day 7 days/week | 7000+ labels/day 7 days/week |
| LabelMark, CodeSoft, 3rd party Windows® based software, direct-to- database scripting | LabelMark, CodeSoft, Brady WorkStation, limited direct-to-database scripting | LabelMark, CodeSoft, 3rd party Windows® based software, direct-to- database scripting | Brady Workstation, Brady LabelMark Software (v6.0.5.9 or higher) | LabelMark, CodeSoft, 3rd party Windows® based software, direct-to- database scripting |
| | | Compatible Label & Ribbon Supplies | S | |
| 19 materials 142 stock parts - 25.4mm core | 40 materials 430 stock parts (wire & product ID) | 76+ materials 2000 stock parts - 76.2mm core | 76+ materials 2400 stock parts - 76.2mm core | 5+ materials 150+ stock parts-Double-side |

1000+ stock parts - 76.2mm core (external fed). Custom available

Ribbon: loose roll, thread-thru Labels: loose 25.4mm open core roll (or 76.2mm core external-fed)

220 stock parts (safety facility ID) Custom available (product & wire ID)

Ribbon: snap-in cartridge Labels: drop-in cartridge 20-second complete changeover Custom parts available

Ribbon: loose roll, thread-thru IP-enabled ribbon Labels: loose 76.2mm open core roll

Custom parts available

Ribbon: loose 25.4mm open core roll. thread-thru Labels: loose 25.4mm - 76.2mm open core roll

225+ stock parts-Single-side Custom parts available

Ribbon: loose 25.4mm open core roll, thread-thru Labels: loose 76.2mm open core roll



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Top Applications



BradyPrinter i7100 (300 dpi) / (600 dpi)



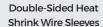
BBP®72 Printer (300 dpi)

General Industrial ID Product ID Lab ID Limited Wire ID



Product ID **Electronics & Circuit Board ID** Wire Cable & Panel ID Datacomm ID Logistics/Warehouse ID Lab ID









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